

# Annex 4: Using the Asset Based Community Development (ABCD) model to map community assets

## Resources



**What assets does the community already have in existence which promote wellbeing?**

These can be in the following categories:

- Contribution of residents: a gift or skill which they contribute to the community
- Associations: clubs, groups and networks – either formal or informal
- Institution: profit or non-profit, which supports the community
- Places: built or natural
- Exchange: of intangible or tangible resources, e.g. babysitting, or gardening tools. Can also involve money
- Stories: recording and recounting a community legacy, links to the culture

## Functions



**What can the community achieve with the resources?**

When identifying this consider the following categories:

- Enabling Health: through social relationships, environment, income, local behaviours
- Assuring Security: e.g. neighbourhood watch, or less formally being present in the community
- Stewarding Ecology: considering impacts on the local environment, e.g. transport options, use of electricity
- Shaping Local Economies: supporting local businesses and local buying groups
- Contributing to Local Food Production: allotments, community gardens
- Raising Our Children: supporting resources for young people e.g. youth groups
- Co-creating Care: caring beyond the family into the local community

## Methods



### **How will the community benefit from resources and functions?**

- Find the Community Champions: Who naturally engages with the community? Representing diversity of backgrounds
- Be Inclusive and Welcoming: invite community conversations, active listening– community organisers can help
- Create an Asset Map: so that everyone understands what is available
- Share Community Life: create events/situations for people to engage with
- Celebrate Community Life: recognise achievements
- Create a Local Vision with priorities

Developed with reference to The Four Essential Elements of an Asset-Based Community Development Process. Prof. John L. McKnight & Cormac Russell (2018), Asset-Based Community Development Institute at DePaul University.