

Healthy Place Shaping Indicators

# Community Activation

Joint Strategic Needs Assessment 2023

*Oxfordshire*



**JSNA**

# Contents

This pack provides data and links for local indicators related to Healthy Place Shaping in Oxfordshire under the heading of **Community Activation**.

- Sense of belonging
- Volunteering or community participation in the last 12 months
- Volunteering in sport in the last 12 months
- Adults who feel lonely often or always or some of the time

Community facilities (not necessarily formal sports facilities) need to be brought forward as early as possible in a development to support community interaction and opportunities for volunteering with local community groups. These facilities might be ‘meanwhile spaces’ such as a house that could provide space for the community to meet initially and then released for sale once a formal community centre is delivered, or a community garden with a shelter for group activities.

Community development support is important as strategic developments are built out in order to develop strong community groups, to support community interaction and to generate a sense of community. S106 agreements need to include funding for this resource.

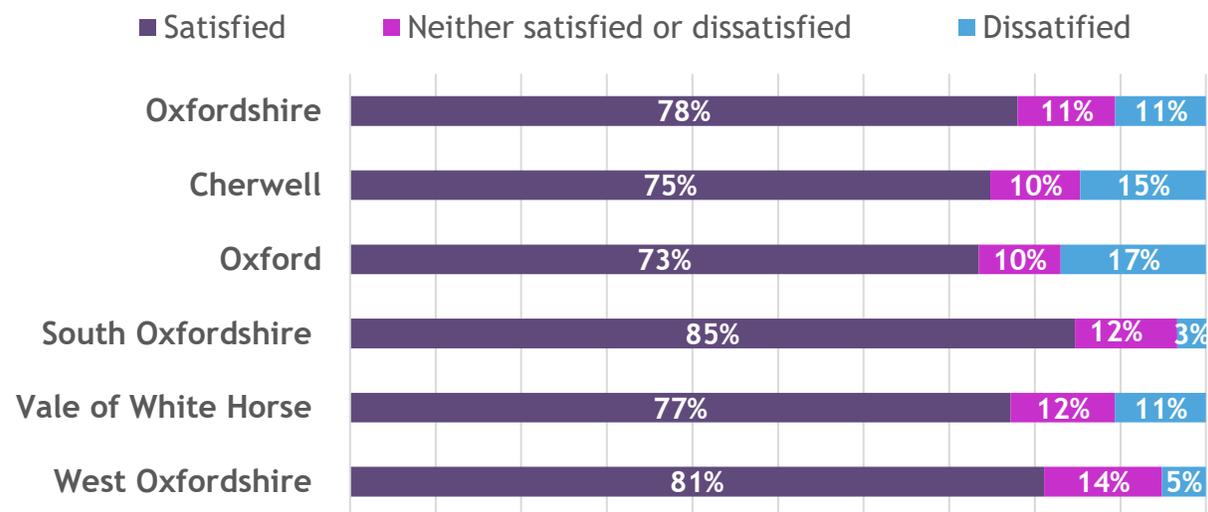
Further Healthy Place Shaping reports and data can be found on [Oxfordshire Insight](#).



## Sense of belonging

- According to the Oxfordshire County Council 2022 residents survey, the majority of respondents were fairly or very satisfied with Oxfordshire as a place to live (78%), with 10% feeling fairly or very dissatisfied.
- The percentage of residents answering “Satisfied” in South Oxfordshire (85%) and West Oxfordshire (81%) was higher than the Oxfordshire average.

The percentage of residents that responded to the question “How satisfied or dissatisfied are you with your local area as a place to live?” with “Satisfied“, “Neither satisfied or dissatisfied” or “Dissatisfied” (2022)



Source: Oxfordshire County Council residents survey 2022; Q on how satisfied or dissatisfied are you with your local area as a place to live?

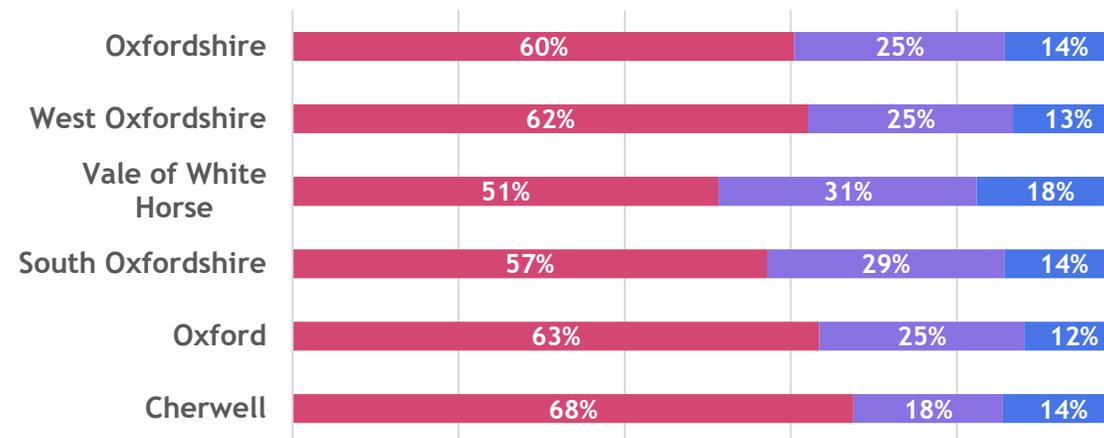
*Note that the lowest level this data is available to is Local Authority District level*

## Volunteering

- In June 2022, Oxfordshire County Council undertook its 2022 residents' satisfaction survey. The survey provides an opportunity to gauge residents' satisfaction with the council's services and the area in which they live, as well as asking about their opinions of what the council's priorities should be regarding spending and saving on services.
- 40% of respondents to the Oxfordshire County Council residents survey (2022) had provided unpaid help to their local community groups, clubs or organisations in the previous 12 months.
- This was a new question for 2022 and therefore we have no previous years data to compare.

**In the last 12 months have you given any unpaid help to local community groups, clubs or organisations ?**

■ No unpaid help ■ Given unpaid help less often ■ Given unpaid help at least once a week



Base = 1,021 (weighted total count of responses to this question) [Oxfordshire County Council residents' survey 2022](#)  
 Note that the lowest level this data is available to is Local Authority District level

## Volunteering in sport

- According to the Active Lives survey, the proportion of adults in Oxfordshire who have done any volunteering in sport in the 12 months between November 2021-2022 was 24.7%. This was higher than the average for the South East and England (20.4% and 19.2% respectively).
- The types of volunteering roles included:
  - The types of volunteering roles included:
  - Raising funds for a sports club, organisation or event
  - Providing transport to a sports activity
  - Coaching or instructing in a sport or a recreational physical activity
  - Officiating a sports match, competition or event
  - Performing an administrative or committee role for a sports organisation, activity or event
  - Acting as a steward or marshal at a sport activity
  - Providing any other help at a sport or recreational activity

The percentage of adults undertaking any volunteering in sport (Nov 21-22)  
 England and South East Region vs Oxfordshire



Sport England, [Active Lives Survey](#)

*Note that the lowest level this data is available to is Local Authority County level*

## Loneliness - Oxfordshire's trend

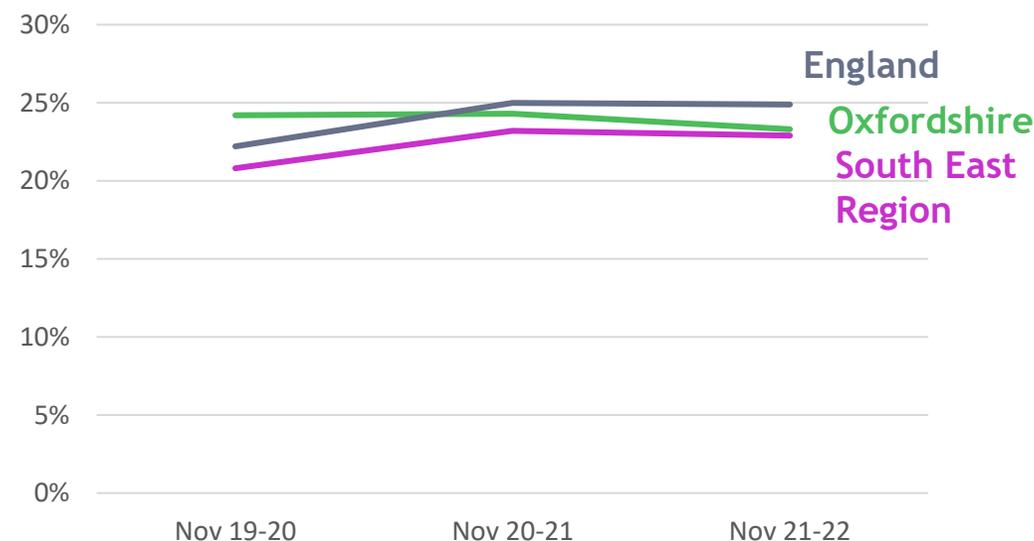
*Loneliness is a feeling that most people will experience at some point in their lives. When people feel lonely most or all of the time, it can have a serious impact on an individual's well-being, and their ability to function in society. Feeling lonely frequently is linked to early deaths and its health impact is thought to be on a par with other public health priorities like obesity or smoking. Lonely people are more likely to be readmitted to hospital or have a longer stay and there is also evidence that lonely people are more likely to visit a GP or A&E and more likely to enter local authority funded residential care*

- Over the last 3 years the percentage of adults who felt lonely always or often or some of the time, in Oxfordshire fell slightly from 24.2% in 2019/20 to 23.3% in 2021/22.
- This was different to the trend in England and the South East, where the proportion increased.

[Active Lives Adult Survey, Sport England](#)

*Note that the lowest level this data is available to is Local Authority County level*

The percentage of adults (aged 16+) that responded to the question "How often do you feel lonely?" with "Always / often" or "Some of the time" (Nov 19-20 to Nov 21-22)  
 Oxfordshire vs South East Region and England



## Finding out more/further resources

- To find out more information about the concept of Healthy Place Shaping:
  - [Oxfordshire County Council - Healthy Place Shaping](#)
  - [Related news](#)
- More information and data on many of these topics is available from:
  - [Public health profiles - OHID \(phe.org.uk\)](#)
  - [Office for National Statistics](#)
  - [Sport England, Active Lives Survey](#)
- The [2023 Director of Public Health Annual report](#) has a focus on healthy weight, healthy communities and healthy lives.
- Explore obesity and related data with our [Health Weight Story maps](#).
- Relevant reports:
  - [Active travel survey report - travel and transport sounding board \(Oxfordshire County Council\)](#)

